



Statewide Caregiving & Respite Coalition of New York
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Caregiving Forum & Achievement Awards November 17, 2009

FORUM:

“Alzheimer’s Help & Hope”

**Speaker Gretchen Moore Simmons, Professional Development Specialist
NENY Alzheimer’s Association**

This workshop will present a brief overview of Alzheimer’s disease and related dementias. Communications techniques and challenging behaviors will be examined and potential responses explored. Attendees will come away with a clear understanding of this disease, as well as some tools/strategies to help them work effectively with their clients.

Speaker Bio:

Gretchen Moore Simmons, MA
Professional Development Specialist
Alzheimer’s Association Northeastern NY

Gretchen Moore Simmons joined the Alzheimer’s Association of Northeastern New York in March, 2007 as the Professional Development Specialist. She is responsible for developing, marketing, and delivering training programs on Alzheimer’s disease and dementia to healthcare professionals, caregivers, corporations and the general population throughout the 17 counties of Northeastern New York. She also coordinates the annual regional Conference for Caregivers. Gretchen has a Bachelor’s degree in Education from the State University of NY, Oswego and a Master of Arts degree in Public Communications from American University, Washington DC. She is an experienced educator, with over 20 years experience providing training to professionals and non-professionals in both the profit and non-profit field.